



# COUNTY OF SANTA CRUZ

701 OCEAN STREET, SANTA CRUZ, CA 95060-4073

(831) 454-2000 WWW.SANTACRUZCOUNTY.US

CARLOS J. PALACIOS, COUNTY ADMINISTRATIVE OFFICER

## PRESS RELEASE

Date: March 13, 2018

Contact: Will Fourt

Parks Planner

831-454-7910

### DRAFT PARKS PLAN AVAILABLE FOR REVIEW

The Santa Cruz County Department of Parks, Open Space and Cultural Services invites the public to one of several upcoming public meetings to review and discuss a strategic plan that will guide the County Parks for the next decade and beyond as it works to help create a healthy and vibrant County.

The result of public outreach that included hundreds of participating residents providing input on parks, programs and coastal access, the draft plan is available online at [www.scparks.com/strategicplan](http://www.scparks.com/strategicplan). In March, parks officials will share what they learned in the process with the community at a series of meetings.\*

- March 27 – Simpkins Family Swim Center, 979 17<sup>th</sup> Ave., Live Oak, 6 - 7:30 p.m.
- March 28 – Highlands Park, 8500 Highway 9, Ben Lomond, 6 - 7:30 p.m.
- March 29 – Civic Plaza Community Room, 275 Main St., Watsonville, 6 – 7:30 p.m.

The Department's strategic planning process has resulted in a draft vision statement that reads: "A healthy and vibrant county where everyone is able to be active, explore, learn play and connect, and where our diverse natural and cultural resources are celebrated and protected for generations to come."

"This document will guide our work for the next decade," Parks Director Jeff Gaffney said. "Anyone who cares about access to parks and open spaces, trails, playgrounds, programs, summer camps, amenities, athletic fields and more is welcome and encouraged to attend."

*\*Spanish translation available at all three meetings.*